

VALUE ADD ONS

“PRESENTED BY” ADS

Advertise your company or event at the beginning of popular webTV episodes.

- Reoccurring episodes available for sponsorship
 - Event/Conference Highlight piece
 - Event/Party Highlight piece
 - Question of the Day
 - Becky's Bender monthly calendar

\$100 Per Episode

ACCESS TO ON CAMERA TALENT FOR SPECIFIC PROJECTS

Reporters and the Ayre Heads to cover your event or write article on your product/service or promotion.

Rates Vary depending on scope of event – please inquire

CORPORATE PROFILE PIECE

Is your company looking to gain more media coverage? Do you need a video on your website showcasing your service or product? We can create a video feature or interview by one of our Tablog Reporters customized to fit your company's needs.

Examples include:

- On camera interview
- Office tour
- Feature event coverage (video/pictures/article)
- Viral style video

Rates Vary depending on scope of event – please inquire

TECH SPECS FOR BANNERS

468x60 – Flash, animated GIF, GIF + Jpeg

(max file size 15kb)

234x68 – Flash, animated GIF, GIF + Jpeg

(max file size 15kb)

88x31 – GIF or Jpeg (max file size 10kb)

Advertise with us
advertise@CalvinAyre.com

Submit your breaking news
and we'll cover it

breakingnews@calvinayre.com

Calvin
Ayre.com
GAMBLIN' DRINKIN' & CARRYIN' ON

INTRODUCTORY
ADVERTISING RATES

GOLD

Gold Packages Available for Offer

Premium Top of Page Banner Rotation (468x60)

- Category Exclusivity
- 33% Rotation Maximum
- Persistent on all pages

Medium Sized Banner Rotation (234x68)

- 33% of 1 banner
- Persistent on all pages

Inclusion in Directory (in your category)

- Featured Link - Link to site
- Banner (468x60)
- Linked Listing

Value Added Options

- Article, interview, or advertiser supplied article - Guaranteed 2x a month
- 2x link out to website per mo
- webTV Profile feature about your company 1x every 3 months
- webTV episode advertising - 2x per month your company advertisement appears as a must watch before the episode starts.
- All your company press releases published on CalvinAyre.com

GOLD PACKAGE - MINIMUM 3 MONTHS - \$1000/MONTH

GOLD PACKAGE - 6 MONTHS PACKAGE \$5500

SILVER

Silver Packages Available for Offer

One of 4 Medium Sized Banner Rotation (234x68)

- 33% of 1 Banner
- Persistent on all pages

Inclusion in Directory

- Featured Link - Link to site
- Linked Listing

Value Added Options

- Article, interview, or advertiser supplied article - 1x per month
- 1x link out to website per month
- Company Profile feature 1x every 3 months

SILVER PACKAGE - MINIMUM 3 MONTHS - \$700/MONTH

SILVER PACKAGE - 6 MONTH PACKAGE \$3900

BRONZE

Bronze Packages Available for Offer

One of 4 Medium Sized Banner Rotation (234x68)

- Shared rotation of 1 Banner
- Persistent on all pages

Button Banner (88x31)

- Static Permanent Placement
- Persistent on all pages

Inclusion in Directory

- Linked Listing

Value Added Options

- Company Profile feature 1x every 3 months

BRONZE PACKAGE - MINIMUM 3 MONTHS - \$500/MONTH

BRONZE PACKAGE - 6 MONTH PACKAGE - \$2800

DIRECTORY LISTING ONLY PACKAGE

- Banner on resource page (applicable to your business or product offering)
- Link out
- Featured placement on top of page

DIRECTORY LISTING PACKAGE - MINIMUM 3 MONTHS - \$250/MONTH

ALL PACKAGES AND RATES ARE SUBJECT TO CHANGE AT SOLE DISCRETION OF CALVINAYRE.COM AT ANY TIME.